

Business Organization And Management By Cb Gupta

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Business Organization and Management Elmore Petersen 2012-03-01

International Books in Print 1997

Office Organisation And Management S. P. Arora 2009-11-01 This book has been thoroughly revised in view of the changes in the syllabi of various universities and Professional institutes in the country and abroad. Many new features have been added, including a separate chapter on [Security]. The present study deals with various facets of management and organization in the light of growing need for information in business organizations. Besides throwing light on the basic principles and functions of management, it further highlights the managerial functions of planning, communication and control in the light of their applicability in the area of office management. The salient feature of book is that, while discussing the subject-matter, author has tried to provide the latest information about different types of office machines and equipments which are usable in business organizations and are easily available in the country. A Section on personnel management has also been given for those professional managers who take management as human relations. This book will serve as a textbook for degree, post degree. Institute of Company Secretaries and I.C.W.A. The text will also be a useful source of information for office managers.

Introduction to Business Lawrence J. Gitman 2018 Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

Business and Management for the IB Diploma Peter Stimpson 2015

Textbook of GST and Customs Law V. Balachandran 2021-06-10 The special feature of the book is that it tries to cover the syllabi at all India level and is written in a simple and lucid style to be understood by a common man. There are many illustrations, examples and explanation which make the book interesting reading. The book comprises of two parts, namely, Part I - GST and Part II - Customs Law. The latest developments/recent trends in GST and Customs Law have been incorporated at the appropriate places in the book. While a separate section is earmarked for problems and their keys, another part is assigned for Quiz in GST and Customs Law covering 140 questions which would be highly useful to the students appearing for examinations and interviews. Another significant feature of the book is that it has incorporated and highlighted the changes in the Finance Act, 2020, pertaining to GST and Customs Act, 1962. At the end of every chapter adequate questions for Part A and Part B are given. The GST collections, administrative structure and Officers of GST and Customs are included at the appropriate chapters. Further, the past years question papers of some of the Universities are also included in the book. The First edition has been discussed clearly in a simple style the provisions and practical aspects of Central GST, State GST and Integrated GST Act. Students pursuing B.Com, BBA, BL, M.Com, MBA, Allied business courses and students wish to appear examination to become GST Practitioner will find the book as a classroom textbook as in the past.

International Business Gupta C.B. 2014 International Business

Essentials of Marketing Management Geoffrey Lancaster 2017-08-24 The overall success of an organization is dependent on how marketing is able to inform strategy and maintain an operational focus on market needs. With an array of examples and case studies from around the world, Lancaster and Massingham's vital study offers an alternative to the traditional American focused teaching materials currently available. This second edition has been fully revised and updated, including a new chapter on digital marketing written by Dr Wilson Ouzem. Topics covered include: consumer and organizational buyer behaviour product and innovation strategies direct marketing Social media marketing Designed and written for undergraduate, MBA and masters students in marketing management classes, Essentials of Marketing Management builds on the successful earlier edition to provide a solid foundation to understanding this core topic.

Organisational Anatomy Oleg Kononov 2016-05-01 This book offers a discussion of a new management concept, "Organisational Anatomy", which views organisational processes and functions from a biological perspective. This approach naturally explains the ongoing internal and external organisational processes and optimum configuration of different organisations. Organisations are live creatures which are breathing, functioning, moving and developing inside their specific environments. Biological examples offer a useful way of making sense of complex ideas, because they can be related to everyday existence. As such, this allows the reader to intuitively understand the organisations where they work and with which they interact. By classifying different types of organisations and looking at their biological functions, Organisational Anatomy links existing theories and discusses five archetypes of organisations, namely producers, knowledge-dependent, location-dependent, donor-dependent and state-affiliated organisations. By looking into their specific features, the characteristics of organisations of different ages and levels of maturity, the access and utilisation of resources, and the development of productive external relations, this book allows insights into the role of each function in achieving superior business performance. The Organisational Anatomy approach allows the development of a holistic picture, and will allow businesses to achieve higher performance and recognise problems and difficulties by considering organisational pathologies and diseases.

Contemporary Management C. B. Gupta 1992

Identity in Organizations David A. Whetten 1998-07-21 This investigation of the fundamental character of organizational identity and identification with an organization is arranged in the form of a provocative discussion between key scholars. The book focuses on three different paradigmatic views of identity: functionalist, interpretive and postmodern. Similarities and distinctions among these ways of understanding are explored, and numerous theoretical and practical insights are gained. The book concludes with a discussion of the relevance of identity as a construct in organizational study, and observations on conversation and theory building.

Strategic Management and Business Policy Thomas L. Wheelen 1998

Business Organization and Management P. C. Tulsian 2002-09

Management And Organisation C B Gupta

Journal of the Oriental Institute, M.S. University of Barida, Baroda 2008

Auditing and Corporate Governance Dr. Preeti Rani Mittal 2021-07-19 This book presents a broad introduction to the field of Auditing and Corporate Governance realistically and practically while offering the largest and most diverse collection of issues on the company or organization. This book is divided into two parts: The first part covers "Auditing" which consists of 13 chapters that express the detailed concepts of auditing concisely and clearly. The second part covers "Corporate Governance" which consists of 11 chapters that express corporate governance's detailed concepts simply and lucidly. The material presented in this book revolves around the following themes: Audit Planning, Audit Process, Audit Report, Auditing Standard, Whistle Blowing, Business Ethics, and Corporate Social Responsibility, etc

Human Resource Management in 15 Lessons Annamalai Murugan 2017-11-01 Human resource is the most important asset of any organization and, unlike other resources, human resources can theoretically be developed and increased to a limitless extent. Human resources mean the energies, skills, knowledge and physical strength of the people at work. Human resources comprise the value of the productive capacity of the entire work force of any organization. To be specific and brief, human resource refers to the aggregate of knowledge, skill, experience and health of employees working in any organization. Development of human resources accounts for the development of the human side of an organization. Today, management is absolutely essential for all organizations, irrespective of their origin, nature and ownership. Every enterprise, established with a profit-seeking motive or some social, religious or other purposes, requires efficient management for its sustained progress. But management has been viewed differently by various scholars, depending upon their belief and comprehensions. Some regard it as the force that runs a business and is responsible for its success or failure. Others perceive it as a means for achievement of desired results through group efforts and by utilising both human and non-human resources. Still others deem management to be a process comprising planning, organising, staffing, directing and controlling. Also, some look at it as an instrument for designing and maintaining an environment conducive to the performance of individuals who are working together in a group towards the accomplishment of some predetermined objectives. This study provides an overview on different aspects of human resource management in 15 lessons, explained by experts in this area.

Principles of Management RN Gupta 2005 Principles of Management

MODERN BUSINESS ORGANISATION AND MANAGEMENT. S.A. SHERLEKAR 2016

ELEMENTS OF BANKING AND INSURANCE JYOTSNA SETHI 2012-12-09 The emergence of the financial sector has brought unprecedented changes in the principles, practices and legal framework of the banking and insurance sectors. This up-to-date and student-friendly text describes, with great clarity and precision, the role of banking and insurance sectors in the current era of globalization, privatization and liberalization. The book first introduces the readers to the banking business, retail banking, international banking, Internet banking and tele-banking, including the ATMs, credit, debit and smart cards. Then it goes on to give a detailed description of enterprise risk management (ERM), life insurance plans, insurance rating methods and claims settlement in life insurance. The text concludes with a discussion on insurance intermediaries and their functioning, the legal framework, as well as major players in the Indian insurance industry and future trends of the industry. The second edition has been substantially updated and includes a new chapter on Practical Banking, which discusses cheques, drafts, core banking solution and banking ombudsman. The text is interspersed with many examples and illustrations, and other pedagogic features. It is designed primarily as a textbook for the undergraduate students (BA) for their course in banking and insurance. Besides, it will prove to be a handy reference for students of management, commerce and those taking banking and insurance courses. KEY FEATURES 1. Acquaints the students with most recent developments in banking and insurance sectors 2. Provides numerous end-of-chapter review questions 3. Gives important abbreviations and real-life cases

Principles of Management Openstax 2022-03-25 Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame *Contemporary Issues in Management* Lindsay Hamilton 2014-06-27 This book is for upper-level students, managers and academics who are interested in exploring the Smessy reality of the contemporary workplace and in considering how things might be done differently. In particular, it offers a critical perspective on

Business Organisation & Management M. C. Shukla 1952

Principles of Management Tony Morden 2017-05-15 Now in its Second Edition, Principles of Management by Tony Morden is a proven textbook that offers a

comprehensive introduction to the theory and practice of management. In addition to explaining the fundamentals, this book now takes the reader to the leading edge of the discipline. The Second Edition contains new material on leadership, trust, stress management, teamwork, the public sector, and knowledge management. It is assumed that in business an international context is now the norm, and Part Five examines global styles of management. Arranged in sharply focused parts and chapters, the text is further broken down into accessible sections. The exposition is clear and reader-friendly. Principles of Management is ideal for use on undergraduate, conversion masters, and MBA courses in business and management. Its accessible structure and style make it highly suitable for modular courses and distance learning programmes, or for self-directed study and continuing personal professional development.

Management Challenges in Different Types of African Firms Leona Achtenhagen 2017-05-18 This book focuses on management challenges in different types of companies, ranging from small to large, from private to public and from service to manufacturing in the African context. With empirical data from countries as diverse as Rwanda, Kenya and Ethiopia, it discusses the increasing economic importance of the African continent, covering relevant topics on sustainability and environmental issues, exports, logistics, HR issues, innovation and financial reporting. Through different conceptual insights and empirical case studies, the research presented serves as a useful resource for academics, students, and policy-makers interested in in-depth studies on management challenges in Africa.

Operations Management S. Anil Kumar 2009-01-01 About the Book: This book presents lucid treatment of a wide range of issues involved in Operations Management. It emphasises on the analysis and quantitative techniques for the overall role of Operations Management in organisations, which aim at maximis

A Textbook of Organisational Behaviour with Text and Cases Gupta C.B. 2014 Part I : Individual Behaviour | Fundamentals Of Human Behaviour | Personality| Perception | Learning & Behaviour Modification| Attitudes And Values | Motivation Part II : Groupbehaviour | Interpersonal Behaviour And Transactional Analysis| Group Dynamics | Power, Politics And Status | Leadership Andinfluence | Control | Morale And Job Satisfaction Part III :Overall Behaviour | Nature And Types Of Organisations| Organisation And Environment | Nature And Scope Of Organisational Behaviour | Organisational Goals | Organisational Change | Organisation Development | Organisational Climate And Culture| Organisational Conflict | Organisational Effectiveness

Entrepreneurial Development S S Khanka 2006 This book is useful for B.Com., M.Com., and MBA students of all Indian Universities. Presentation of various aspects of entrepreneurship is the most salient features of this book. Clarity of all topics has been given throughout. Description of the most difficult topics, in a simple and easy to follow style, has been the authors main attempt. At the end of the each chapter Assessment Questions are included in this book. Glossary, Bibliography, Author Index, Subject Index and Abbreviations are incorporated at the end of the book.

Taxmann's Basic Financial Accounting (2 Vols.) - Most Updated & Amended Student-oriented Book, with Numerous Solved Illustrations plus Working Notes & B.Com. Past Question Papers | CBCS Bhushan Kumar Goyal 2021-10-16 Basic Financial Accounting is a comprehensive, authentic & well-illustrated book. This book aims to fulfil the requirement of students of undergraduate courses in commerce and management, particularly the B.Com. Sem (I) Paper BC 1.2 Core under the CBCS Programme, Non-Collegiate Women's Education Board (NCWEB), and School of Open Learning (University of Delhi). This book will also be applicable for undergraduate commerce & management courses at various Central Universities throughout India. The Present Publication is the 8th Edition, authored by Bhushan Kumar Goyal, with the following noteworthy features: • [Highlights of the Eighth Edition] are as follows: o [Most Amended & Updated]

The following chapters have been revised: § The chapter on Depreciation Accounting as per AS-10 (Revised), "Property, Plant and Equipment" § Financial Statements of a Trader changed in light of GST § The chapter on Computerised Accounting System has been revised as per the new version of TALLY PRIME o [New Illustrations] has been added in this book o [B.Com. Past Question Papers] for the years 2018, 2019 & 2021 have been added to this book • [Comprehensive Presentation of Theory, Procedure & Practice] of accounting • [Student-Oriented Book] This book has been developed, keeping in mind the following factors: o Interaction of the author/teacher with their students in the classroom o Shaped by the author/teachers experience of teaching the subject-matter at different levels for more than 43 years o Reaction and responses of students have also been incorporated at different places in the book • [Simple Language & Systematic Manner] of the presentation of the subject matter • [Solved Illustrations & Working Notes] have been incorporated throughout this book to make the understanding of the concepts easy • [Practical Assignments & Latest Questions Papers] have been given in Vol. II of the book • [Multiple True/False Type Questions] have been incorporated in the book The contents of the book are as follows: • Accounting System • Financial Accounting Principles • Introduction to Accounting Standards and Ind-AS • Accounting Process: Journal and Ledger • Accounting Process: Subsidiary Books, Ledger and Trial-Balance • Measurement of Business Income and Revenue Recognition • Accounting for Property, Plant, Equipment and Depreciation • Inventory Valuation • Capital and Revenue Expenditure and Receipts • Financial Statements of Non-Corporate Business Entities • Financial Statements for Not-For-Profit Organisations • Accounting for Hire Purchase and Instalment System • Lease Accounting • Accounting for Inland Branches • Departmental Accounting • Partnership Accounting - Fundamentals, Admission, Retirement and Death-Overview • Accounting for Dissolution of Partnership Firms • Computerised Accounting System • Question Papers: o B.Com. CBCS | 2018 o B.Com. CBCS | 2019 o B.Com. CBCS | 2021

Goods and Services Tax with Customs Law FCA Vineet Gupta 2020-09-25 Despite the complications faced by the common man in implementation of GST in their concerned organizations as well as gaining an understanding of the new taxation system put in place, an attempt has been made to provide an insight to the taxation system introduced by the Government effective from 1st July, 2017. All the acts, rules, notifications, circulars and other relevant text have been compiled in a meticulous and methodical manner with the sole purpose of providing an insight to the readers. We have made an attempt to transform technicalities in legal provisions into simplified analysis thereby providing the readers a wholistic insight on each topic covered under several chapters compiled in this book. Series of illustrations, FAQs, MCQs, unsolved problems under the heading of knowledge testers incorporated in each chapter is devised in a way to maximize the understanding of readers on each topic with ease.

Textbook of Environmental Studies for Undergraduate Courses Erach Bharucha 2005-11 The Importance Of Environmental Studies Cannot Be Disputed Since The Need For Sustainable Development Is A Key To The Future Of Mankind. Recognising This, The Honourable Supreme Court Of India Directed The Ugc To Introduce A Basic Course On Environmental Education For Undergraduate Courses In All Disciplines, To Be Implemented By Every University In The Country. Accordingly, The Ugc Constituted An Expert Committee To Formulate A Six-Month Core Module Syllabus For Environmental Studies. This Textbook Is The Outcome Of The Ugc S Efforts And Has Been Prepared As Per The Syllabus. It Is Designed To Bring About An Awareness On A Variety Of Environmental Concerns. It Attempts To Create A Pro-Environmental Attitude And A Behavioural Pattern In Society That Is Based On Creating Sustainable Lifestyles And A New Ethic Towards Conservation. This Textbook Stresses On A Balanced View Of Issues That Affect Our Daily Lives. These Issues Are Related To The Conflict Between Existing `Development Strategies And The Need For `Conservation . It Not Only Makes The Student Better Informed On These Concerns, But Is Expected To Lead The Student Towards Positive Action To Improve The Environment. Based On A Multidisciplinary Approach That Brings About An Appreciation Of The Natural World And Human Impact On Its Integrity, This Textbook Seeks Practical Answers To Make Human Civilization Sustainable On The Earth S Finite Resources. Attractively Priced At Rupees One Hundred And Fifteen Only, This Textbook Covers The Syllabus As Structured By The Ugc, Divided Into 8 Units And 50 Lectures. The First 7 Units, Which Cover 45 Lectures Are Classroom Teaching-Based, And Enhance Knowledge Skills And Attitude To Environment. Unit 8 Is Based On Field Activities To Be Covered In 5 Lecture Hours And Would Provide Students With First Hand Knowledge On Various Local Environmental Issues.

Principles of Microeconomics: A New-Look Textbook of Microeconomic Theory,22e Ahuja H.L. This most popular and proven text takes a further lead with this revision by aligning its contents with the prescribed UGC model curriculum and new Choice Based Credit System (CBCS) syllabus. The book provides carefully tailored content for undergraduate courses in economics across a range of academic disciplines.

Management and Entrepreneurship 2009-01-01 About the Book: Of late, academicians of technical education have felt the importance of "Management" and "Entrepreneurship". Engineers need to manage their departments/sections/subordinates, and Entrepreneurship helps the large pool of technical manpower in developing small-scale industries in high tech areas thereby contributing to the economy of the country. This book covers both 'Management' and 'Entrepreneurship'. The first chapters of this book deal with Management, Planning, Organizing and Staffing, Directing and Controlling. The last four chapters deal with Entrepreneurship, Small-Scale Industries, Institutional support and Project formulation. Adequate number of simple examples with which the students are familiar are included in each chapter. In addition, each chapter contains student learning activities to give the readers a chance to enhance the learning process. Though the book is written keeping in mind the syllabus of Visvesvaraya Technological University, yet it is useful for B.Com, BBM, DBM., PGDBM and MBA students also. Contents: Management Planning Organizing and Staffing Directing and Controlling Entrepreneurship Small-Scale Industries Institutional Support Preparation of Project.

Indian Books in Print 2003

Management Principles and Applications (For Sem.- 3rd, Utkal University, Odisha) Mahajan J.P. & Singh Ravindra This book presents the subject matter tailor-made for the latest syllabus as per CBCS Odisha to enable its students to study the course material through a single book without having to refer to multiple sources and comprehend the subject in simple, understandable language. **Stakeholder Theory** R. Edward Freeman 2010-04-01 In 1984, R. Edward Freeman published his landmark book, Strategic Management: A Stakeholder Approach, a work that set the agenda for what we now call stakeholder theory. In the intervening years, the literature on stakeholder theory has become vast and diverse. This book examines this body of research and assesses its relevance for our understanding of modern business. Beginning with a discussion of the origins and development of stakeholder theory, it shows how this corpus of theory has influenced a variety of different fields, including strategic management, finance, accounting, management, marketing, law, health care, public policy, and environment. It also features in-depth discussions of two important areas that stakeholder theory has helped to shape and define: business ethics and corporate social responsibility. The book concludes by arguing that we should re-frame capitalism in the terms of stakeholder theory so that we come to see business as creating value for stakeholders. *S. Chand's ISC Commerce For Class XI (2021 Edition)* C B Gupta Commerce **Journal of the Oriental Institute** Oriental Institute (Vadodara, India) 2008 **Organizational Behaviour** M Beulah Viji Christiana Organizational productivity largely depends upon the effective utilization of human resources Organizations are made up of people and without people there are no organizations. Therefore managers in the organization must have a proper understanding of human behavior in order to make the organization more productive. This book on "Organizational Behavior" is written in a lucid style which will be greatly beneficial to the students as well as for aspiring managers. It will serve as a fruitful platform for those who desire to have a challenging and rewarding career in organizations as well as for non-managers who may be interested in understanding what managing human behavior is all about. Moreover, the text has got a contemporary and comprehensive approach in dealing with the nuances of the various techniques that are widely used in organizations to tune human behavior in such a way that it leads to effective and efficient organizational functioning. Various theories concepts and principles pertaining to management of human behavior have been discussed effectively through appropriate usage of tables and pictorial representations. Important questions and answers at the end of each chapter from the academic perspective deserve special appreciation. The topics that were discussed in the book can be understood effectively by the readers through the case studies that were given in the book. Readers will really be enlightened in understanding about organizations and human beings in a better way as well as in predicting and controlling human behavior.